

## Graphic Design

*University Park, College of Arts and Architecture (GD)*

PROFESSOR WILLIAM KELLY, *Head, Department of Integrative Arts*

This degree is intended to prepare students for careers in graphic design. The program includes the technical skills and the creative and intellectual capacity essential to the practices of graphic design and is intended to prepare students for employment in design studios, advertising agencies, packaging, publications and corporate design, film and television graphics, and Web and interactive design.

Acceptance into the Graphic Design major is determined by a portfolio review by faculty after the completion of A&A 101, A&A 102S, A&A 103, A&A 104, GD 100, GD 200, GD 201, PHOTO 100, and PHOTO 200 with grades of C or better in all of these courses. Typically, this review will take place in the fourth semester. Applicants who are not accepted into the major may re-apply the following year but must realize that this course of action could delay their graduation by at least one year.

For the B.Des. degree in Graphic Design a minimum of 120 credits is required.

*Scheduling Recommendation by Semester Standing given like (Sem: 1-2)*

### **GENERAL EDUCATION: 45 credits**

(0-6 credits included in the REQUIREMENTS FOR THE MAJOR)

(See description of General Education in front of Bulletin.)

### **FIRST-YEAR SEMINAR**

(Included in REQUIREMENTS FOR THE MAJOR)

### **UNITED STATES CULTURES AND INTERNATIONAL CULTURES:**

(Included in ELECTIVES or GENERAL EDUCATION course selection)

### **WRITING ACROSS THE CURRICULUM:**

(Included in REQUIREMENTS FOR THE MAJOR)

### **ELECTIVES: 2-8 credits**

### **REQUIREMENTS FOR MAJOR: 73 credits [1]**

#### **PRESCRIBED COURSES: 52 credits**

A&A 101 (3), A&A 102S (3), A&A 103 (3), A&A 104 (3), GD 100 (3), PHOTO 100 (3) (Sem: 1-2)

GD 200 (3), GD 201 (3), PHOTO 200 (3) (Sem: 3-4)

GD 300 (4), GD 301 (3), GD 302 (4), GD 303 (3) (Sem: 5-6)

GD 403W (3) (Sem: 6 or 8)

GD 400 (4), GD 402 (4) (Sem: 7-8)

#### **ADDITIONAL COURSES: 21 credits**

Select 12 credits from "history of arts" coursework (6 of these credits may also be counted toward the General Education Arts requirement)

Select 9 credits from GD 304 (3), GD 310 (3 per semester, maximum 6), GD 401 (3), GD 404 (3), and GD 495 (1-3) (Sem: 5-8)

[1] A student enrolled in this major must receive a grade of C or better, as specified in Senate Policy 82-44

