

SENATE COMMITTEE ON CURRICULAR AFFAIRS COURSE PROPOSAL FORM

Principal Faculty Member Proposing Course: **Lanny Sommese, Professor of Graphic Design**
College: **Arts & Architecture**
Department or Instructional Area: **Graphic Design, Department of Integrative Arts**

Type of proposal: Add **X Change** Drop

Type of review requested: Full **X Expedited** (See [Guide to Curricular Procedure](#) for definitions of a full or expedited review.)

Course designation:

Abbreviation: **GD** Number: **310**
Course Title: **STUDIO APPRENTICESHIP**

Complete for special categories of UNDERGRADUATE (001-499) course proposals (check, if appropriate):

General Education

- Writing/Speaking (GWS)
- Quantification (GQ)
- Health and Physical Activity (GHA)
- Natural Sciences (GN)
- Arts (GA)
- Humanities (GH)
- Social and Behavioral Sciences (GS)

Bachelor of Arts Course: Arts Humanities Soc/Behavioral Sci. Other Cultures
Honors (H) or Honors/Writing (M) or Honors/IIC (U) or Honors/1st-Year Seminar (T)
Intercultural and International Competence Permanent (GI) or One-semester (GI)
Writing-Intensive (W) Permanent or One-semester (W)

SUBMITTED BY _____ Date _____
Head of Department (or person in charge of instructional area)

REVIEWED BY _____ Date _____
College Representative (Senate Committee on Curricular Affairs or Graduate Council Subcommittee on New and Revised Programs and Courses)

APPROVED BY _____ Date _____
Dean of the College (or appropriate administrative officer)

After securing signatures, submit the following to the Curriculum Coordinator, University Faculty Senate, 101 Kern Graduate Building: (1) FULL REVIEW UNDERGRADUATE proposals, 1 copy of this form and 25 copies of supporting documentation; (2) FULL REVIEW GRADUATE proposals, 1 copy of this form and 15 copies of supporting documentation; (3) EXPEDITED REVIEW PROPOSALS, 1 copy of this form and 4 copies of supporting documentation.

Supporting Documentation Required For **Changed** Courses

A. University <i>Bulletin</i> listing	
1. Present <i>Bulletin</i> listing	
a. Abbreviation	ART
b. Number	300
c. Title	STUDIO APPRENTICESHIP
d. Abbreviated Title *	APPRENTICESHIP
e. Credits	1-4 per semester, maximum of 8
f. Description **	Direct involvement in the creative process of the designer-teacher in the studio environment.
g. Prerequisite(s)	Junior standing in Graphic Design
* 18 bytes or less ** 20 words or less	
2. Proposed <i>Bulletin</i> listing	
a. Abbreviation	GD
b. Number	310
c. Title	STUDIO APPRENTICESHIP (no change)
d. Abbreviated Title *	APPRENTICESHIP (no change)
e. Credits	3 per semester, maximum of 6
f. Description **	Direct involvement in the creative process of the designer-teacher in the studio environment. (no change)
g. Prerequisite(s)	Junior or Senior standing in Graphic Design. Prior approval of proposed assignment by instructor
* 18 bytes or less ** 20 words or less	

B. Course Outline

1. Old Course Outline (a brief outline of course content):

ART 300 STUDIO APPRENTICESHIP (1-4 per semester, maximum of 8) is an advanced course that will offer practical design experiences to graphic design students through direct involvement in the creative process of the designer-teacher in the studio environment.

Major Topics (a listing of major topics to be covered with an approximate length of time allotted for their discussion):

Weeks 1 through 15

The entire semester is dedicated to working on a series of projects that offer practical design experiences to graphic design students through direct involvement in the creative process of the designer-teacher in the studio environment.

2. New Course Outline (a brief outline of course content):

No Change

GD 310 STUDIO APPRENTICESHIP (3 per semester, maximum of 6) is an advanced course that will offer pragmatic design experiences to graphic design students through direct involvement in the creative process of the designer-teacher in the studio environment.

Major Topics (a listing of major topics to be covered with an approximate length of time allotted for their discussion):

No Change

Weeks 1 through 15

The entire semester is dedicated to working on a series of projects that offer practical design experiences to graphic design students through direct involvement in the creative process of the designer-teacher in the studio environment.

C. Description of the Course (400 word maximum)

GD 310 STUDIO APPRENTICESHIP (3 per semester, maximum of 6) is an advanced course that will offer pragmatic design experiences to graphic design students through direct involvement in the creative process of the designer-teacher in the studio environment.

The course is intended to:

1. Prepare the students for the real working environment they will confront in the professional arena after graduation. The course seeks to simulate as close as possible, the atmosphere of a professional design office.
2. Thoroughly examine the design process and learn to clearly define each problem, and logically work toward an appropriate solution.
3. Help students develop the work habits and attitudes of professional designers.
4. Practice positive behavior, and conflict avoidance/resolution in the workplace.
5. Develop the ability to work as a member of a team.
6. Gain a deeper understanding of graphic design aesthetically, critically, and technically.

Grading:

1. Professional attitude and the development of professional work habits will be evaluated. Students are expected to think for themselves, budget their time, meet deadlines, and adhere to production schedules.
2. Attendance is required. In the case of illness or an emergency, students are required to contact the professor just as they would contact an employer. Three unexcused absences will result in the final semester grade being lowered one full letter grade.
3. There will be a review at the end of the semester, which will include all work from the class.
4. Visual and verbal communication skills will be a part of the evaluation.

The prerequisite for GD 310 is junior or senior standing in Graphic Design and the prior approval of the proposed project by instructor.

GD 310 will be offered fall and spring semesters.

D. Faculty Responsible for Course Development

Lanny Sommese, Professor of Graphic Design

E. Justification Statement

1. Instructional, Educational, and Course Objectives (this section should define what the student is expected to learn and what skills the student will develop):

The requested change from **ART 300 STUDIO APPRENTICESHIP (1-4 per semester, maximum of 8)** to **GD 310 STUDIO APPRENTICESHIP (3 per semester, maximum of 6)** involves changes from the ART to GD title designation and course numbering. The change from the variable credit (1-4 per semester, maximum of 8) to (3, maximum of 6) merely reflects the realities of credit allocation of the past ten years. The content of the course remains unchanged, and the changes will affect only students in the Graphic Design program.

No change

GD 310 STUDIO APPRENTICESHIP (3 per semester, maximum of 6) is an advanced course will offer pragmatic design experiences to graphic design students through direct involvement in the creative process of the designer-teacher in the studio environment.

The course is intended to:

1. Prepare the students for the real working environment they will confront in the professional arena after graduation. The course seeks to simulate, as close as possible, the atmosphere of a professional design office.
2. Thoroughly examine the design process, learn to clearly define the problem, and logically work toward an appropriate solution.
3. Help students develop the work habits and attitudes of professional designers.
4. Practice positive behavior, and conflict avoidance/resolution in the workplace.
5. Develop the ability to work as a member of a team.
6. Gain a deeper understanding of graphic design aesthetically, critically, and technically.

2. Evaluation Methods (Include a statement that explains how the achievement of the educational objectives identified above will be assessed. The procedures for determining students' grades should be specifically identified):

No change

Grading:

1. Professional attitude and the development of professional work habits will be evaluated. Students are expected to think for themselves, budget their time, meet deadlines, and adhere to production schedules.
2. Attendance is required. In the case of illness or an emergency, students are required to contact the professor just as they would contact an employer. Three unexcused absences will result in the final semester grade being lowered one full letter grade.
3. There will be a review at the end of the semester, which will include all work from the class.
4. Visual and verbal communication skills will be a part of the evaluation.

3. Relationship/linkage of Course to Other Courses (this statement should relate the course to existing or proposed new courses. It should provide a rationale for the level of instruction, for any prerequisites that may be specified, or for the course's role as a prerequisite for other courses):

No change

GD 310 STUDIO APPRENTICESHIP (3 per semester, maximum of 6) is an advanced course in Graphic Design specifically designed to serve the Graphic Design curriculum and program. It is specifically intended to serve Graphic Design students in their third or fourth years.

4. Relationship of Course to Major, Option, Minor, or General Education (This statement should explain how the course will contribute to the major, option, or minor and indicate how it may function as a service course for other departments):

No change

GD 310 STUDIO APPRENTICESHIP (3 per semester, maximum of 6) is not proposed for inclusion in any major, minor, program, or option outside of the Graphic Design (GD) major. GD 310 is not a General Education course.

5. Consultation with Appropriate Departments and Academic Support Units (The unit originating the proposal should consult all units with a known interest in the subject field, not simply those in the same college. Consultation should take place at the department and/or college level and should include department members at all locations. Some duplication of instruction is inevitable, but the Senate Committee on Curricular Affairs is concerned with keeping such duplication to a minimum. A written statement of consultation from related units and programs is required. Such advance consultation is one way to avoid later holds and referrals):

GD 310 STUDIO APPRENTICESHIP (3 per semester, maximum of 6) is not approved for any major, minor, program, or option outside of the Graphic Design major. Consequently, its offering should not affect any other department, school, or academic support unit outside of the major.

The course proposal for GD 310 was circulated to all faculty in the College of Arts and Architecture and all Associate Deans of all colleges at University Park and the Directors of Academic Affairs or Associate Deans at all other campus locations.

6. If the course is to be offered by several colleges, a joint proposal should be submitted.

NA

7. A description of any special facilities (e.g. labs or equipment) required to teach the course effectively should be included in the proposal.

GD 310 STUDIO APPRENTICESHIP (3 per semester, maximum of 6) will use digital technologies and, as a consequence, will require classroom facilities equipped with networked digital workstations supported with zip drives, CD burners, photographic ink jet printers, and digital projection facilities.

8. The Technology Needs for Course Proposals form must be completed for new courses or changes in courses that have technology needs, i.e., computer projection equipment, etc. The information on the completed form will NOT be used as a criterion for accepting or rejecting a proposed course, but would provide information on the seemingly ever-expanding computer needs of the University.

GD 310 STUDIO APPRENTICESHIP (3 per semester, maximum of 6) will use digital technologies and, as a consequence, will require classroom facilities equipped with networked digital workstations supported with zip drives, CD burners, photographic ink jet printers, and digital projection facilities. This course will be taught in the Graphic Design Digital Studio in the Visual Arts Building, which currently has the necessary technology to support its offering.

9. Frequency of Offering and Enrollment (Indicate how many students are expected to enroll and how often the course will be taught):

Current:

ART 300 STUDIO APPRENTICESHIP (1-4 per semester, maximum of 8) is offered fall and spring semesters with an enrollment of 3 per faculty member.

Proposed: (no change other than title and number)

GD 310 STUDIO APPRENTICESHIP (3 per semester, maximum of 6) will be offered fall and spring semesters with an enrollment of 3 per faculty member.

F. Effective Date (the standard effective date for new courses is the first semester following approval on the Senate Curriculum Report)

GD 310 STUDIO APPRENTICESHIP (3 per semester, maximum of 6) is planned for an initial listing in the spring semester of 2006.